



Nationwide®
is on your side

Nationwide® IUL
Protector II 2020

Client guide



Protect your loved ones
while you plan for the future





Flexible protection for the future

You have many goals for the future. But finding an effective solution to help you address them all can be challenging.

That's why there's Nationwide® Indexed Universal Life Protector II 2020 (Nationwide IUL Protector II). It's permanent life insurance that helps protect your family and offers cost-efficient features to help assure a good value for your money. It also offers the potential of cash value growth so you can plan for the future with confidence.



Contents

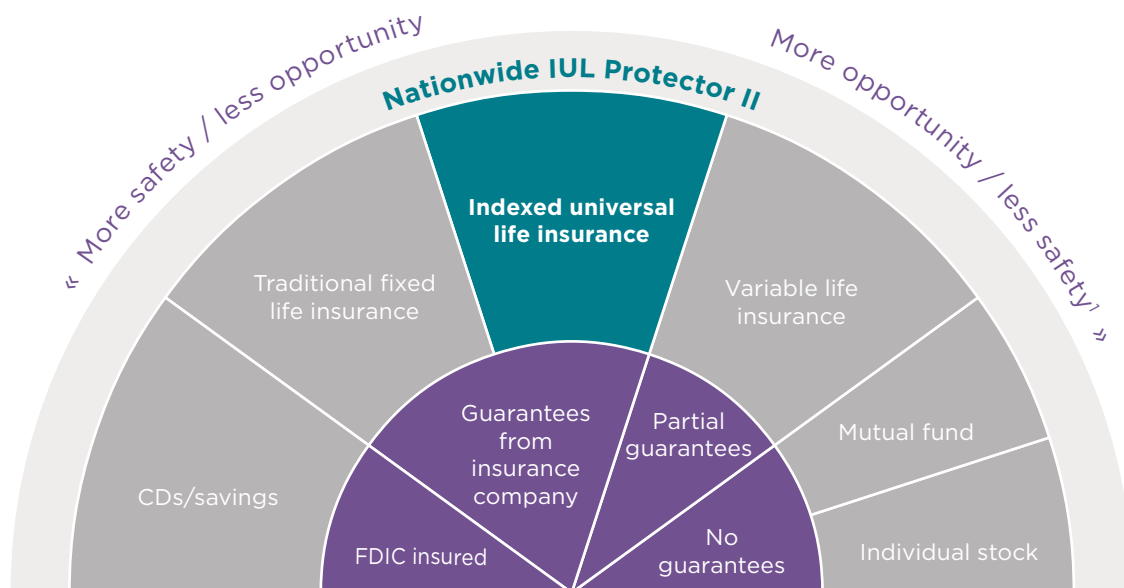
Balance your need for affordable protection and growth potential	5
One policy can help meet many needs	6
The features that make it work	7
Additional benefits	13
Why Nationwide*?	18

Balance your need for affordable protection and growth potential

Whether you're concerned about protecting your family or building cash value for future needs, Nationwide® IUL Protector II is designed to help.

It's permanent life insurance to help protect your family members if you pass away. And because it's life insurance, it offers multiple tax advantages, including an income tax-free death benefit and tax-advantaged growth potential through various indexed interest strategies.

With Nationwide IUL Protector II, your money is never actually invested in the market. You're protected with a guaranteed minimum interest rate in the fixed account and a guaranteed minimum floor rate in the indexed interest strategies.



¹ Safety refers to the availability of guarantees; opportunity refers to growth potential in the market.

One policy can help meet many needs



Take care of your loved ones

If you pass away unexpectedly, an indexed universal life (IUL) insurance policy can help make sure your family has the resources to help:

- Maintain their standard of living
- Pay off mortgages or other debts
- Carry out education plans for your children



Plan for a legacy or estate

This product can be used to help you build a tailored **legacy or estate** planning strategy that allows you to efficiently pass wealth on to your loved ones. Please contact a legal professional to help structure the policy for a charity.



Find long-term care and living benefit solutions

Our indemnity-style Long-Term Care (LTC) **Rider II** lets you access the policy death benefit to pay long-term care benefits each month without the hassle of submitting receipts.²

And the Accelerated Death Benefit for Terminal Illness Rider can help cover expenses for end-of-life care.³



Access the cash value of your policy

Increase the growth potential of your policy, then access the cash value via tax-advantaged loans or withdrawals⁴ to help with an unexpected expense or to fund a future goal, such as a college education.

DEFINITIONS

Legacy or estate

The assets left by a person after death.

Rider

An additional benefit that can be added to help customize the policy to meet your specific needs.

² The Long-Term Care Rider II is available at an additional charge. While bills and receipts do not need to be submitted each month to receive monthly LTC benefits, they may be needed to help establish the claim. Keep in mind that, as an acceleration of the death benefit, the Long-Term Care Rider II payout will reduce both the death benefit and cash surrender values. Make sure life insurance needs will be met, even if the rider pays out in full. Costs for long-term care vary by person, and there is no guarantee the rider will cover all long-term care costs. Nationwide pays long-term care benefits to the policyowner. If the insured is not the policyowner, there is no guarantee that benefits will be used to pay for long-term care. The Long-Term Care Rider II is not available in all states. In states where it is not yet approved, our original Long-Term Care Rider is available.

³ The Accelerated Death Benefit Rider is a feature included with the policy. There is no monthly deduction for the rider. However, there is a cost associated with this rider if and when it is invoked.

⁴ Loans and withdrawals from the cash value may affect the death benefit and may require the need for additional premiums. If you choose to take loans or withdrawals, the cash value and the death benefit payable to your beneficiaries will be reduced. Surrender charges may apply for early surrenders and partial surrenders. Surrenders may be subject to income tax.

The features that make it work

Because it's life insurance, Nationwide IUL Protector II offers the benefits and features needed to address a wide range of needs, including:



Income tax-free death benefit

- Offers a tax-efficient way to pass funds to loved ones or a favorite charity
- Paid directly to your beneficiaries to avoid delays due to probate or estate administration



Multilayered tax protection

- Tax-free cash value accumulation
- Income tax-free loans and withdrawals⁵
- No federal tax penalty for early withdrawal before age 59½⁶
- No taxes when funds are moved from one indexed interest strategy to another



The Long-Term Care Rider II

- Offers a flexible cash indemnity benefit to cover long-term care expenses as you see fit
- Receive care at home in a familiar setting with those you know, including care from your immediate family members
- Access to the Nationwide Care Guide Network*—a long-term care resource referral service for policyowners



Greater cash value potential

- A wide range of indexed interest strategies provides the potential for greater interest crediting while still protecting you from down markets
- The Nationwide IUL Rewards Program* and other features offer enhanced growth potential⁷



Additional advantages

- Optional riders—such as the Extended No-Lapse Guarantee (ENLG) Rider—that customize your policy to fit your needs⁸
- Convenient services—such as information on policy performance and premium payments—to help you manage your policy and get the most from it

⁵ The information regarding access to cash value assumes the contract qualifies as life insurance under Internal Revenue Code (IRC) Section 7702. Most distributions are taxed on a first-in/first-out basis as long as the contract remains in force and meets the non-MEC (modified endowment contract) definitions of IRC Section 7702A. But if it is a MEC, then any distributions you take from your policy will generally be taxable and subject to a 10% additional tax before age 59½.

Loans may be tax free if Internal Revenue Code 7702 requirements are met. Loans and withdrawals may affect the death benefit, and additional premiums may be required to keep the policy in force.

⁶ This assumes the policy is not a modified endowment contract. Check with your legal or tax advisor about specific questions; Nationwide and its representatives do not give legal or tax advice.

⁷ To receive the Nationwide IUL Rewards Program benefit, net accumulated premium payments (total premium paid minus any policy loans, unpaid loan interest charged and partial withdrawals) must satisfy a net accumulated premium test on designated dates. See Page 13 for more information.

⁸ Riders' availability varies by state, and they may be known by other names; they also may include additional charges.



Case study

As Charles grows older, he doesn't want his children to be responsible for his out-of-pocket health care costs. His insurance professional suggests a Nationwide IUL Protector II policy with a \$500,000 death benefit plus the LTC Rider II, which offers up to the full death benefit amount for long-term care coverage. If he needs long-term care services, Charles can use the rider to cover the costs of home health care, assisted living, a nursing home or other qualifying services. Once his claim is established, he won't need to submit receipts to be reimbursed for his care. The Nationwide LTC Rider II simply provides a benefit each month for as long as he needs it or until he uses the \$500,000 long-term care benefit amount he elected.

This is a hypothetical scenario. Actual results may vary.

How your policy works

Nationwide IUL Protector II gives you access to the cash value of your policy when you need it most and offers a death benefit to help protect your loved ones. Here's how it works:



⁹ Policy fees and charges are deducted, even if premium payments are stopped. The estimated amount of policy charges for the coming year (called the minimum required fixed interest strategy allocation, or MRFISA) is automatically held in the fixed interest strategy. Monthly policy charges are deducted from the MRFISA amount within the fixed interest strategy throughout the year. The MRFISA amount is spelled out in your policy and annual statement. Only cash value and premium in excess of the MRFISA amount can be directed to the indexed interest strategies for potential growth.

Flexible options for growth potential

Nationwide IUL Protector II offers you the flexibility to choose from a fixed interest strategy and a variety of **indexed interest strategies**—or any combination of the strategies—that allow for cash value growth potential.

We also understand risk tolerance can change over time. That’s why Nationwide IUL Protector II lets you update your allocations of premium and cash value across the various indexed and fixed interest strategies to best suit your financial situation.

The fixed interest strategy

A fixed interest strategy is generally considered a more conservative choice because the interest rate is fixed and declared in advance, and it has a guaranteed minimum interest rate of 1%.

Indexed interest strategies

The Nationwide IUL Protector II includes strategies that use two different approaches to calculating the interest credited to your policy. The S&P 500® Point-to-Point approach is designed for steady market growth conditions, while the Multi-Index Monthly Average is better suited when more volatile markets are anticipated.

S&P 500® Point-to-Point	Multi-Index Monthly Average
An annual point-to-point strategy simply compares the initial and ending values of the S&P 500® over a specific period to determine the percentage of change in the index.	<p>These strategies diversify your allocations across three indexes:</p> <ul style="list-style-type: none">• The S&P 500®• Nasdaq-100®• Dow Jones Industrial Average® <p>The performances of these indexes are tracked over the course of a year, then averaged to determine the percentage of change within each index.</p> <p>The index segment interest rate is calculated using 50% of the best-performing index, 30% of the second-best and 20% of the third.</p>

DEFINITIONS

Indexed interest strategies

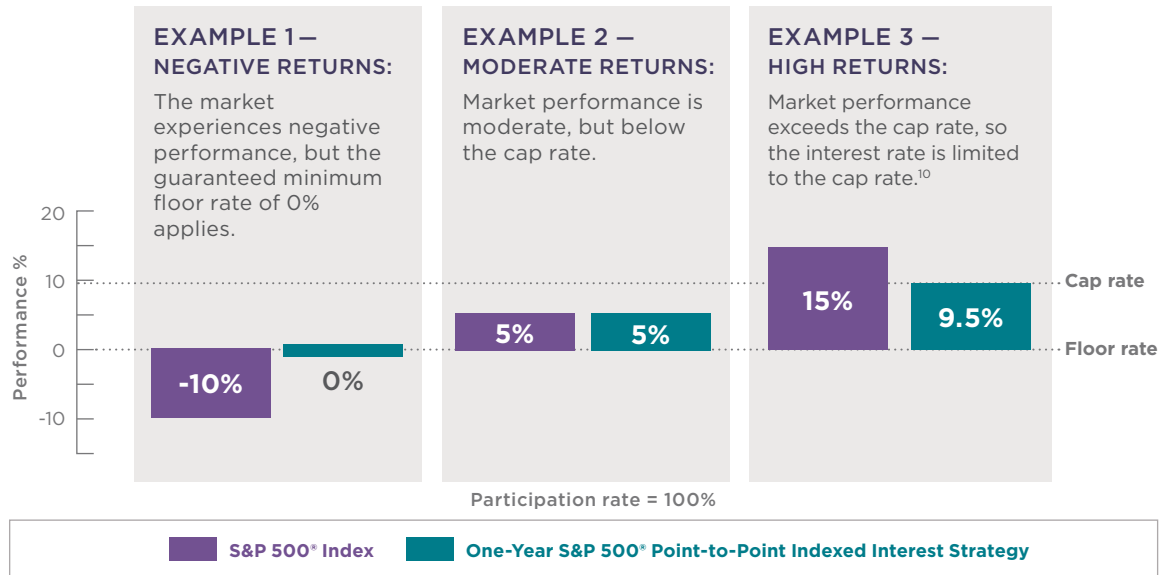
Cash value allocation options that are credited with interest based on the performance of a reference index, such as the S&P 500®.

Index segment

Created when cash value is moved from the fixed interest strategy—or a maturing segment—into the indexed interest strategy. An index segment lasts for one year.

How index segment interest is calculated

Several factors are used to calculate the index segment interest earned such as **participation rate**, **floor rate**, and **cap** or **spread rate**. These factors enable Nationwide to offer both the potential for growth and guarantee a minimum floor rate of 0%—even if the indexes being tracked fall below that level.



The illustrations used here contain hypothetical figures and do not represent actual results. Past performance is no guarantee of future performance. Participation, cap and floor rates are illustrative in nature, may vary and are subject to the values guaranteed in the policy at issue. The guaranteed values are subject to change for future issues of the product. Different time scenarios will produce varying results, which could be less or more favorable depending on the performance of each reference index. Indexed UL policies are not stock market investments and do not directly participate in any stock or equity investments.

Stay informed with our annual statement

Each year, you will receive a statement of your policy that lists the interest rates applied to every indexed or fixed interest strategy you have selected.

DEFINITIONS

Participation rate

The percentage of the reference index¹¹ performance used to calculate the strategy's interest crediting rate. For example, if the participation rate is 100%, then 100% of the actual performance will be used, subject to the cap or spread rates.

Floor rate

A guaranteed minimum interest rate that protects you from loss, regardless of what happens in the market. Because the interest rate cannot go below this, it is called a "floor rate."

Cap rate

The maximum rate of interest credited, even if the reference index performance is greater after application of the participation rate.

Spread rate

A percentage deducted from the index performance rate when no cap rate applies. For example, an index performance of 20% minus a spread rate of 7.5% results in a 12.5% interest rate credited for an uncapped indexed interest strategy.

¹⁰ An uncapped strategy is available. When it is selected, the spread rate is subtracted from the index performance rate.

¹¹ A market index, such as the S&P 500®, Nasdaq-100® or Dow Jones Industrial Average®.



Case study

Michelle has changed employers twice in the past 10 years. She has term insurance with her current employer but wants something more permanent that's within her budget. Her insurance professional suggests Nationwide IUL Protector II. It provides the protection she wants for her family — and offers features to help lower her premiums.

The policy also tracks market indexes for potential cash value growth that she can access in the future, if she needs it. Michelle likes that the policy is never invested in the market. And with a guaranteed minimum floor rate of 0%, she knows that her index segment interest rate will never fall below that level — regardless of the market conditions.

This is a hypothetical scenario. Actual results may vary.

Additional benefits

We know it's important to get the most value from your policy — which is why we include a variety of features to help tailor it to suit your needs.

Features that help you get more from your policy

The Nationwide IUL Rewards Program^{*}

Our rewards program offers you a way to reduce the cost of your policy. You simply pay a set amount of premium by the 21st year of your policy.¹² Once you meet the eligibility requirements, the benefits of this program begin. We guarantee your policy's monthly cost of insurance (COI) rate will be reduced by 25% from policy year 21 onward as long as your policy is in force and you continue to meet the requirements each month.¹³

Dollar cost averaging

Dollar cost averaging (DCA) is a strategy of allocating premium in fixed dollar amounts at scheduled intervals, rather than all at once, with the goal of diversifying the index performance risk over time.¹⁴

Automatic monitoring

Features such as the Nationwide IUL Rewards Program and the Extended No-Lapse Guarantee (ENLG) Rider require timely premium payments in order for you to receive the benefits. To help, we monitor your payments for both features and report on them each year. If any adjustments are needed on your part, we let you know that, too.

¹² The amount of premium required is determined when your policy is issued. We keep track, or "test," the total premium accumulated (minus any loans or withdrawals) and let you know via the annual statement whether you are on track to be eligible for the benefit. If needed, catch-up premiums can be paid with no interest. If the test is satisfied at the start of policy year 35, testing will continue using the test amount as of that date. If the test isn't satisfied at the start of policy year 35, testing will end and no further reductions will be given. If policy changes are made, the accumulated premium test amount may change. The Nationwide IUL Rewards Program is available only if death benefit option 1 is elected at the time of policy issue and never changed. Your Nationwide IUL Rewards Program status is reported in the policy's annual statement.

¹³ Guarantees are subject to the claims-paying ability of the issuing life insurance company.

¹⁴ Only transfers from the policy's fixed interest strategy are available with dollar cost averaging. Dollar cost averaging does not ensure a profit.



Case study

David is 40 when his Nationwide IUL Protector II policy is issued with no optional riders. His illustrated annual premium is \$800. The Nationwide IUL Rewards Program accumulated premium requirement is \$600 per year. David pays his \$800 premium on time each year for 20 years with no policy loans or partial surrenders and meets the program requirements. At the start of policy year 21, his monthly cost of insurance charges are reduced by 25%. Every month that his premium payments (minus all loans and partial surrenders) satisfy the accumulated premium test, David will receive a 25% reduction in the base policy's cost of insurance rate.

This is a hypothetical scenario. Actual results may vary.

Riders and benefits to customize your policy

Accelerated Death Benefit for Terminal Illness Rider

Allows you to receive some of the death benefit early if diagnosed with a terminal illness

Accidental Death Benefit Rider

Provides additional coverage in the case of a death due to an accident

Children's Insurance Rider

Offers term coverage for all your children, even the ones to come later in life

Extended No-Lapse Guarantee (ENLG) Rider

Extends the length of the death benefit guarantee on your policy—up to your entire lifetime

Long-Term Care Rider II

Accelerates your death benefit to help pay for long-term care expenses

Overloan Lapse Protection Rider

Helps to protect heavily loaned policies from lapsing

Premium Waiver Rider

Credits a monthly premium to your policy in case you become disabled

Spouse Insurance Rider

Offers term coverage for your spouse

Waiver of Monthly Deductions Rider

Waives all monthly deductions if you become disabled

Other things to keep in mind

Indexed universal life insurance has fees and charges associated with it that include:

- Premium charges (including sales charges)
- Monthly deductions that vary based on characteristics such as sex, health, age and tobacco use; the deductions include charges for optional riders, the cost of insurance and administrative fees
- Surrender charges (if you choose to cancel your policy during the first 15 policy years); the longer you keep the policy, the smaller the surrender charge; no surrender charges will apply after the 15th year of your policy
- Indexed interest strategy charges, which apply to the dollar amount allocated to some indexed interest strategies

Your premiums help cover these costs and are based on your individual characteristics, needs and goals. You decide how often you want to pay — annually, semiannually, quarterly or monthly — and we bill you for the premium amount needed.



Why Nationwide?

We're a strong and stable company with over a 90-year heritage, and we're focused on helping clients prepare for and live in retirement. With our long-term approach to investing and our highly diversified business portfolio, we're committed to being there for our members, partners and communities, both now and in the future.

When considering where to purchase your insurance policy to protect your financial future, it's important to align with a company that is strong, stable and established. Nationwide has excellent financial ratings and has a member focus that puts customers first.



These ratings and rankings reflect rating agency assessment of the financial strength and claims-paying ability of Nationwide Life Insurance Company and Nationwide Life and Annuity Insurance Company. They are not intended to reflect the investment experience or financial strength of any variable account, which is subject to market risk. Because the dates are updated only when there's a change in the rating, the dates above reflect the most recent ratings we have received. They are subject to change at any time.¹⁵

¹⁵ See back cover for additional information.



Your next steps

Talk to your insurance professional today to find out how Nationwide IUL Protector II can help you plan confidently for whatever lies ahead.



• Not a deposit • Not FDIC or NCUSIF insured • Not guaranteed by the institution • Not insured by any federal government agency • May lose value

This material is not a recommendation to buy, sell, hold or roll over any asset, adopt an investment strategy, retain a specific investment manager or use a particular account type. It does not take into account the specific investment objectives, tax and financial condition, or particular needs of any specific person. Investors should discuss their specific situation with their financial professional.

This policy allows for flexible premium payments, but it's important to adequately fund it to keep it in force and to help meet your needs and those of your beneficiaries.

Indexed universal life insurance policies are not stock market investments, do not directly participate in any stock or equity investments and do not receive dividends or capital gains. Past index performance is no indication of future crediting rates. Also, be aware that interest crediting fluctuations can lead to the need for additional premiums in your policy.

Be sure to choose a product that meets long-term life insurance needs, especially if personal situations change — for example, marriage, birth of a child or job promotion. Weigh the costs of the policy, and understand that life insurance has fees and charges that vary with sex, health, age and tobacco use. Riders that customize a policy to fit individual needs usually carry an additional charge.

All guarantees and benefits of the insurance policy are backed by the claims-paying ability of the issuing insurance company. They are not backed by the broker/dealer and/or insurance agency selling the policy, or by any of their affiliates, and none of them makes any representations or guarantees regarding the claims-paying ability of the issuing insurance company.

While ratings can be objective indicators of an insurance company's financial strength and can provide a relative measure to help select among insurance companies, they are not guarantees of the future financial strength and/or claims-paying ability of a company. The broker/dealer from which a policy is purchased, the insurance agency and any affiliates of those entities make no representations regarding the quality of the analysis conducted by the rating agencies. The rating agencies are not affiliated with the abovementioned entities, nor were they involved in any rating agency's analysis of the insurance companies.

The "S&P 500" and Dow Jones Industrial Average are products of S&P Dow Jones Indices LLC ("SPDJI") and have been licensed for use by Nationwide Life Insurance Company and Nationwide Life and Annuity Insurance Company ("Licensee"). Standard & Poor's, S&P and S&P 500 are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); DJIA, The Dow, Dow Jones and Dow Jones Industrial Average are trademarks of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Licensee. Licensee's products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P or their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such products, nor do they have any liability for any errors, omissions or interruptions of the S&P 500 and/or the Dow Jones Industrial Average.

NASDAQ, OMX, NASDAQ OMX, NASDAQ-100, and NASDAQ-100 Index are registered trademarks of The NASDAQ OMX Group, Inc. (which with its affiliates is referred to as the "Corporations") and are licensed for use by Nationwide Life Insurance Company and Nationwide Life and Annuity Insurance Company. The Product(s) have not been passed on by the Corporations as to their legality or suitability. The Product(s) are not issued, endorsed, sold or promoted by the Corporations. **THE CORPORATIONS MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO THE PRODUCT(S).**

All protections and guarantees are subject to the claims-paying ability of the issuing insurance company.

Nationwide and its representatives do not give legal or tax advice. An attorney or tax advisor should be consulted for answers to specific questions.

Products are issued by Nationwide Life Insurance Company or Nationwide Life and Annuity Insurance Company, Columbus, Ohio.

Nationwide, the Nationwide N and Eagle, Nationwide is on your side, Nationwide IUL Rewards Program and Nationwide Care Guide Network are service marks of Nationwide Mutual Insurance Company. Third-party marks that appear in this document are the property of their respective owners. © 2020 Nationwide

Policy Form #: ICC 18-NWLA-539
Nationwide IUL Protector II 2020

FLM-1376AO (10/20)